

## Partner search

### Culture sub-Program

Strand/category	EACEA/06/2019- Bridging culture and audiovisual content through digital
Deadline	20/6/2019

### Cultural operator(s)

Name	VRT
Short description	<p>VRT is the public broadcaster of Flanders, Belgium.</p> <p>Core Missions: first and foremost, the VRT needs to focus on information, culture and education, both broadening and in-depth. The VRT needs to fulfil this based on the expectations of the various media users.</p> <p>VRT focusses on creative expression in a broad an in-depth manner.</p>
Contact details	Gregg Young, content innovation, gregg.young@vrt.be

### Project

Field(s)	e.g. Mixed Reality, Culture/Heritage/Art, Interdisciplinary...
Description	<p>VR installation travelling over Europe showing milestones in the history of Europe targeting a young audience. Experience in an appealing way with gamification elements some of Europe's unique inventions. Walk in a roman testudo, fly with the aerial screw (helicopter) from Leonardo Da Vinci or activate the Tesla coil in his lab, ...</p> <p>With immersive media, history becomes a vivid experience, a memory instead of schoolbook material. This project inspires youngsters through new digital media.</p> <p>Key components and challenges:</p> <ul style="list-style-type: none"> <li>• Detailed historical accuracy</li> <li>• Excited storytelling with gamification elements</li> <li>• Technical excellence in VR technology (state of the art)</li> <li>• Distribution to a wide young audience</li> </ul>

## Partners searched

Countries	All countries welcome
Profile	<ul style="list-style-type: none"><li>• Musea and historian institution</li><li>• VR gamedeveloper companies</li><li>• Youth festivals</li></ul>